



ONTARIO PARTNERING MISSION TO IBC 2011



Ontario Delegation

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success*

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TABLE OF CONTENTS

Animated Media Inc.	3
Arctic Palm Technology Inc.	4
Filemobile Inc.	5
Giant Step Inc.	6
Home Jinni Inc.	7
Kidobi / Henning Software Solutions	8
SeaWell Networks Inc.	9
ViXS Systems Inc.	10
Ministry of Economic Development and Trade	11
Ontario Venture Capital Fund	12
Ontario Emerging Technologies Fund	12



Animated Media Inc.

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Animated Media is a Toronto-based software company specializing in designing and developing rich media applications for broadcast and consumer markets. Animated Media focuses on 3D/2D applications with cutting-edge visual capabilities, advanced functionality, and hardware accelerated performance for smartphones, tablets, IPTV/STB/DTV systems, media players and other devices.

We license our VGK Platform development suite, as well as use it internally, to bring intuitive, compelling UIs to life quickly, with tools to implement networking and communications over Wi-Fi.

Animated Media leverages the pluses of Adobe Flash to create innovative UIs that are scalable to display beautifully on any screen size with natively fast performance.



Arctic Palm Inc.

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Specializing in software for the broadcasting industry, Arctic Palm Technology was founded in 1997 and is based in London, Ontario.

Combining our knowledge of the business of broadcasting, the technical skills to meet the needs of broadcasters and a strong commitment to service we have over 1,000 stations in Canada, U.S.A. and around the world using our products.

In addition, to our award winning Center Stage Live and its RBDS Data Casting features, we have a line of "Paperless Studio" products for contesting, script writing, call screening for Telos systems and an automated file transfer solution.



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Filemobile is a software company specializing in user generated content (UGC) and user engagement, with solutions for uploading, moderating and publishing rich media. Clients include major brands, media companies, enterprise, education and agencies.

Filemobile provides cross-media products focused on leveraging UGC and commercial content in a way that is fast, flexible and scalable.

Our focus is to help clients to:

- monetize content through content, pages and applications to increase advertising, sponsorships and subscriptions;
- grow audience and reach using campaigns that extend into public social sites (e.g Facebook, Twitter, etc.), broadcast and mobile to add viewers, readers and registration; and
- deepen interaction and engagement with audiences using interactive campaigns to increase time spent on site, uniques and page views.

GIANT STEP

DIGITAL MEDIA MARKETING

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Giant Step is a boutique, award-winning digital marketing agency that creates branded online experiences - campaigns and applications that engage audiences to achieve desired results.

Since 2003, Giant Step has been developing digital media solutions for a wide range of clients and brands including Gogo's Crazy Bones, Shoppers Drug Mart and more.

By integrating technology, design and marketing in one shop, Giant Step produces destination websites, social media applications, eCommerce, eLearning and other custom web applications that generate marketing results including millions of online engagements.

Giant Step's Digital Modules empower branded and user-generated web/social/mobile campaigns and contests



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Home Jinni are the creators of ConnectTV, the first operator-friendly, Android-based Smart TV solution that runs on the most common digital TV and set top box hardware platforms.

Home Jinni has worked closely with the leading TV System-on-Chip vendors to produce a complete turnkey Android solution which includes linear TV, VoD, OTT, Social TV, DLNA, video-conferencing and many core additions which turn Android into the platform of choice for TV.



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Kidobi is a revolutionary new recommendation engine that is poised to change the way children's media is consumed. Working with experts in early childhood education, developmental psychology, artificial intelligence and children's media, Kidobi provides an adaptive, 'leanback' viewing experience that is as easy to use as TV. Our software can be seamlessly integrated into our clients' existing websites or virtual worlds.

At IBC, Kidobi is interested in meeting with broadcasters, ISPs, and other companies looking to drive subscription revenues online, while providing their customers with a better user experience.



SeaWell Networks Inc.

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SeaWell Networks is setting a new standard for online video experiences with innovative solutions for video delivery that combine striking video quality, simplicity, and versatility.

Embracing standards-based technology, SeaWell Networks enables adaptive distribution of IP-based video with session-based management that costs less to create and distribute, yet provides a superior viewing experience across the range of viewing platforms.

Our innovative video solutions create new opportunities for content distributors who are looking to expand their viewing audience to the latest platforms and realize greater value from their content.



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ViXS supplies advanced System-on-Chip semiconductors, software solutions and hardware reference designs for the world's top manufacturers of digital TVs, DVDs, set-top boxes, personal video recorders, PCs, network-attached storage devices, residential/home gateways, Blu-ray players/recorders, as well as broadcast and professional equipment OEMs.

ViXS is headquartered in Toronto, Canada with global operations and offices in Europe, Asia and North America. ViXS has filed more than 275 patents worldwide with over 85 patents being issued to date. ViXS is setting new standards in the way digital entertainment is viewed and transmitted.



Ministry of Economic Development and Trade

International Trade Branch

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International Trade Branch

The International Trade Branch assists international buyers to source Ontario products and services and establish business partnerships with Ontario companies. For more information about Ontario exports, please visit us at: www.OntarioExports.com/Suppliers.

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Investment Division

The Investment Division of the Ministry of Economic Development and Trade provides a one-window investment service, with the introductions to facilitate investing in Ontario.

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Ontario Venture Capital Fund

The C\$205 million Ontario Venture Capital Fund (OVCF) is a joint initiative between the Government of Ontario and leading institutional investors to invest primarily in Ontario-based and Ontario-focused venture capital and growth equity funds that support innovative, high growth companies. OVCF is structured as a fund of funds with the primary objective of generating attractive returns for its investors. Participating institutional investors include TD Bank, OMERS Capital Partners, RBC Capital Partners, Business Development Corporation and Manulife Financial.

Ontario Emerging Technologies Fund

The Ontario Emerging Technologies Fund (OETF) is a direct investment fund established by the Government of Ontario in 2009. OETF is a C\$250 million fund that will provide a maximum of C\$50 million per year, over a five-year period, to co-invest alongside qualified investors into innovative, high growth, private, Ontario companies. The Fund is managed by the Ontario Capital Growth Corporation, an agency of the Ontario Ministry of Research and Innovation.

For information on OVCF and OETF, please visit www.ontario.ca/ocgc .



For more information please
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